STLCOP 20/20

VISION
St. Louis College of Pharmacy will be a globally prominent leader in pharmacy and health care education, interprofessional, patient-centered care and collaborative research.

MISSION
St. Louis College of Pharmacy provides an inclusive, supportive and enriching environment for growth, learning and leadership to prepare our students, residents, faculty, staff and alumni to positively impact patients and society.

VALUES
Diversity
Growth
Inclusion
Integrity
Positivity
Professionalism
Respect
STLCOP 20/20 PLAN REFRESH

Our strategic plan is a dynamic and living document that serves as the institution’s blueprint for action through the year 2020. It will be continually evaluated and modified as objectives are achieved and new challenges arise.

CRITICAL ISSUE 1: ACADEMIC PROGRAMS

How do we diversify and innovate our academic offerings to ensure student and institutional success?

STRICT DIRECTION 1.1
Explore and evaluate alternative structures for delivering the Doctor of Pharmacy program.

Objective 1.1.1
Determine optimal curricular pathways for the preprofessional and professional programs to optimize enrollment.

Objective 1.1.2
Evaluate the strengths and limitations of the current 3+4 curriculum structure.

Objective 1.1.3
Complete an environmental scan among U.S. schools and colleges of pharmacy to catalog the various structures for delivering Pharm.D. programs including preprofessional coursework and the pros and cons associated with each structure.

Objective 1.1.4
Implement chosen curriculum pathways.

STRICT DIRECTION 1.2
Explore and evaluate additional graduate and joint degree programs with potential partners.

Objective 1.2.1
Determine optimal partnerships to develop and deliver graduate and joint degree programs.

Objective 1.2.2
Complete an environmental scan among U.S. schools and colleges of pharmacy to catalog what graduate and joint degree programs are being offered.

Objective 1.2.3
Review and incorporate marketing analyses to determine the most desired graduate and joint degree programs.

Objective 1.2.4
Explore, evaluate and potentially establish partnerships and implement the chosen graduate and joint degree programs.

STRICT DIRECTION 1.3
Explore and evaluate offering additional undergraduate, professional and graduate science and health professions programs.

Objective 1.3.1
Complete an analysis to understand the demand for other health professions and science programs.

Objective 1.3.2
Develop a process to determine which health professions and science programs to pursue.

Objective 1.3.3
If deemed appropriate, submit recommendations and implementation plans for additional health professions and science programs.

STRICT DIRECTION 1.4
Develop a comprehensive plan to optimize summer programming.

Objective 1.4.1
Develop a process to determine which summer programs to pursue.

Objective 1.4.2
Submit recommendations and implementation plans for summer programs.
Strategic Direction 1.5

Expand college-sponsored and regional residency and fellowship programs.

Objective 1.5.1
Work with area health-system and community pharmacies to develop new postgraduate year 1 and 2 residency sites and positions.

Objective 1.5.2
Evaluate feasibility of establishing fellowship programs and other postgraduate training opportunities for U.S. and international trainees.

Objective 1.5.3
Evaluate the feasibility of establishing U.S. residency programs for international pharmacists.

Critical Issue 2: Research and Scholarship

How do we develop and advance our research and scholarship agenda to meet the needs of our faculty, students, community and institution?

Strategic Direction 2.1

Create mechanisms to support and advance research and scholarly activity.

Objective 2.1.1
Develop a College research plan.

Objective 2.1.2
Create the infrastructure (pre-award and post-award) necessary to facilitate faculty research and to meet regulatory requirements.

Objective 2.1.3
Develop a research and scholarship incentive plan for faculty.

Strategic Direction 2.2

Expand and enhance student research opportunities and engagement at the College.

Objective 2.2.1
Create a potential interest match program with internal and external research opportunities.

Objective 2.2.2
Create a program that facilitates collaborative research between faculty and students.

Critical Issue 3: Practice of Pharmacy

How do we develop, advance and advocate for pharmacy practice models that are economically sustainable and meet the needs of students, patients, payers and the profession?

Strategic Direction 3.1

Develop and enhance interprofessional practice models.

Objective 3.1.1
Identify criteria for an optimal interprofessional practice model(s).

Objective 3.1.2
Develop and execute a plan to enhance interprofessional practice.

Objective 3.2.2
Create a systematic process for evaluating practice site priorities that have potential financial impact.

Objective 3.2.3
Develop a plan to determine the impact of innovative, value-driven practice models.

Objective 3.2.4
Identify and engage potential collaborators to develop innovative, value-driven practice opportunities.

Objective 3.2.5
Develop an advocacy agenda for the College that promotes the profession of pharmacy.

Objective 3.2.1
Identify criteria for best practices for advanced pharmacy services.
CRITICAL ISSUE 4: CAMPUS CULTURE
How do we create a culture that reflects our values and ensures the professional and personal growth and well-being of students, faculty, staff and alumni?

STRATEGIC DIRECTION 4.1
Operationalize our core values so they are demonstrated consistently throughout our culture.

Objective 4.1.1
Clarify the core values with definitions and behavioral examples.

Objective 4.1.2
Align all policies, procedures and practices with our values.

Objective 4.1.3
Create a plan for the ongoing communication and implementation of our core values.

STRATEGIC DIRECTION 4.2
Facilitate and sustain the professional and personal growth and well-being of the College community.

Objective 4.2.1:
Complete a comprehensive assessment to identify faculty, staff and student needs relative to supporting professional and personal growth and well-being.

Objective 4.2.2
Develop and implement a framework for professional and personal growth and well-being for the College community.

Objective 4.2.3
Develop a career center that facilitates students and alumni attaining optimal career opportunities.

Objective 4.2.4
Develop a plan for a continuing professional development program.

Objective 4.2.5
Develop a plan to recruit and retain a high-quality and diverse faculty and staff.

CRITICAL ISSUE 5: STUDENT RECRUITMENT
How do we attract, recruit and retain a quality student body?

STRATEGIC DIRECTION 5.1
Increase awareness of the profession of pharmacy and our strategic brand in our communities.

Objective 5.1.1
Conduct market research, as needed, to determine current brand awareness among our key audiences.

Objective 5.1.2
Develop and execute a comprehensive, institution-wide marketing plan.

STRATEGIC DIRECTION 5.2
Engage the entire College in recruiting, retaining and graduating students.

Objective 5.2.1
Create and execute a strategic enrollment management plan.

Objective 5.2.2
Create and execute a strategic recruitment plan to meet student enrollment goals.

Objective 5.2.3
Identify the key elements and structures required for improving retention efforts.

Objective 5.2.4
Create and execute a College-wide retention plan.

STRATEGIC DIRECTION 5.3
Explore and evaluate articulation agreements with other colleges.

Objective 5.3.1
Explore pathways to increase opportunities for transfer students to access and enroll in our undergraduate programs.

Objective 5.3.2
Explore pathways to increase opportunities for transfer students to access and enroll in our Doctor of Pharmacy program.

Objective 5.3.3
Explore pathways to increase opportunities for our students to access and enroll in post-baccalaureate programs.
CRITICAL ISSUE 6: COMMUNITY ENGAGEMENT

How do we strategically enhance the College’s involvement and impact in the community?

STRATEGIC DIRECTION 6.1
Strategically create meaningful community partnerships and collaborations to increase awareness of the College while serving the community.

Objective 6.1.1
Create and implement a community engagement plan that identifies and prioritizes opportunities and evaluates their feasibility.

Objective 6.1.2
Create infrastructure and processes to implement and manage community engagement activities.

Objective 6.1.3
Capitalize on the expertise and talents of faculty, alumni, staff and students to create a positive impact in the community through outreach programs and community leadership.

STRATEGIC DIRECTION 6.2
Engage the community by leveraging current and new physical resources.

Objective 6.2.1
Create and implement a plan to offer current and new facilities and physical resources to external groups and constituents.

Objective 6.2.2
Create the infrastructure and processes to coordinate and manage relationships with external partners.

ST. LOUIS COLLEGE of PHARMACY